

BANKLINE ATM — PROJECT BRIEF FOR PROGRAMMATIC SEO BUILDER (FINAL — FULL CITY & STATE LISTS)

2,000 Pages — Two Offers, Two Audiences

Copy-paste ready. Please read this whole document before starting.

OVERVIEW — TWO DIFFERENT OFFERS, TWO DIFFERENT AUDIENCES

We need **2,000 total pages**, split into two completely separate groups. These two groups must NEVER be mixed on the same page.

GROUP 1 — “OWN AN ATM BUSINESS” Audience: People who want to START THEIR OWN ATM BUSINESS. Company does: sells the person a package of ATM machines, sets up their business, and finds locations to place their machines.

GROUP 2 — “FREE ATM FOR YOUR BUSINESS” Audience: Local business owners (bar owners, store owners, etc.) who could HOST a free ATM. Company does: gives them a free ATM machine at no cost — they provide the space, and earn money every time a customer uses it.

IMPORTANT: Group 1 pages must NEVER mention “free ATM.” Group 2 pages must NEVER mention “own a business” or prices.

WHY CITIES AND STATES ARE SEPARATE PAGE TYPES

We are using TWO different geographic page types, because people search for these differently on Google:

- **CITY pages** — for someone searching for something specific in one city (example: “ATM business in Austin Texas”).

- **STATE pages** — for someone searching more broadly across a whole state (example: “ATM business opportunities in Texas”).

Please build these as two separate sets of pages, not combined.

PART A: THE CITY LIST — ALL 378 REAL CITIES TO USE

Please use this complete, verified list of 378 U.S. cities (population over 100,000 each). Every city has its correct state listed. This is the full, real list — please do not substitute or invent any cities.

#	City	State
1	New York	New York
2	Los Angeles	California
3	Chicago	Illinois
4	Houston	Texas
5	Phoenix	Arizona
6	San Antonio	Texas
7	Philadelphia	Pennsylvania
8	San Diego	California
9	Dallas	Texas
10	Fort Worth	Texas
11	Jacksonville	Florida
12	Austin	Texas
13	San Jose	California
14	Charlotte	North Carolina
15	Columbus	Ohio
16	Indianapolis	Indiana

17	San Francisco	California
18	Hempstead	New York
19	Seattle	Washington
20	Denver	Colorado
21	Oklahoma City	Oklahoma
22	Nashville	Tennessee
23	Washington	District of Columbia
24	Las Vegas	Nevada
25	El Paso	Texas
26	Boston	Massachusetts
27	Detroit	Michigan
28	Louisville	Kentucky
29	Portland	Oregon
30	Memphis	Tennessee
31	Baltimore	Maryland
32	Milwaukee	Wisconsin
33	Fresno	California
34	Albuquerque	New Mexico
35	Tucson	Arizona
36	Sacramento	California
37	Atlanta	Georgia
38	Kansas City	Missouri
39	Mesa	Arizona
40	Raleigh	North Carolina
41	Miami	Florida

42	Brookhaven	New York
43	Colorado Springs	Colorado
44	Omaha	Nebraska
45	Virginia Beach	Virginia
46	Long Beach	California
47	Oakland	California
48	Minneapolis	Minnesota
49	Bakersfield	California
50	Tampa	Florida
51	Tulsa	Oklahoma
52	Aurora	Colorado
53	Arlington	Texas
54	Wichita	Kansas
55	Cleveland	Ohio
56	Henderson	Nevada
57	New Orleans	Louisiana
58	Islip	New York
59	Honolulu	Hawaii
60	Anaheim	California
61	Orlando	Florida
62	Lexington	Kentucky
63	Newark	New Jersey
64	Stockton	California
65	Riverside	California

66	Irvine	California
67	Corpus Christi	Texas
68	Santa Ana	California
69	Cincinnati	Ohio
70	Greensboro	North Carolina
71	Durham	North Carolina
72	Pittsburgh	Pennsylvania
73	St. Paul	Minnesota
74	North Las Vegas	Nevada
75	Lincoln	Nebraska
76	Jersey City	New Jersey
77	Oyster Bay	New York
78	Plano	Texas
79	Gilbert	Arizona
80	Madison	Wisconsin
81	Reno	Nevada
82	Anchorage	Alaska
83	Port St. Lucie	Florida
84	Chandler	Arizona
85	Fort Wayne	Indiana
86	Lubbock	Texas
87	Chula Vista	California
88	Buffalo	New York
89	St. Louis	Missouri

90	Laredo	Texas
91	St. Petersburg	Florida
92	Glendale	Arizona
93	Toledo	Ohio
94	Enterprise	Nevada
95	Winston-Salem	North Carolina
96	Irving	Texas
97	Chesapeake	Virginia
98	Garland	Texas
99	Cape Coral	Florida
100	Frisco	Texas
101	Scottsdale	Arizona
102	McKinney	Texas
103	Arlington	Virginia
104	North Hempstead	New York
105	Richmond	Virginia
106	Boise City	Idaho
107	Huntsville	Alabama
108	Hialeah	Florida
109	Tacoma	Washington
110	Spokane	Washington
111	Spring Valley	Nevada
112	Norfolk	Virginia
113	Santa Clarita	California

114	Fremont	California
115	Fontana	California
116	Salt Lake City	Utah
117	San Bernardino	California
118	Baton Rouge	Louisiana
119	Modesto	California
120	Babylon	New York
121	Sioux Falls	South Dakota
122	Worcester	Massachusetts
123	Moreno Valley	California
124	Yonkers	New York
125	Grand Prairie	Texas
126	Des Moines	Iowa
127	Fayetteville	North Carolina
128	Little Rock	Arkansas
129	Tallahassee	Florida
130	Huntington	New York
131	Amarillo	Texas
132	Rochester	New York
133	Overland Park	Kansas
134	Knoxville	Tennessee
135	Peoria	Arizona
136	Augusta	Georgia
137	Vancouver	Washington
138	Grand Rapids	Michigan

139	Sunrise Manor	Nevada
140	Columbus	Georgia
141	Mobile	Alabama
142	Oxnard	California
143	Chattanooga	Tennessee
144	Providence	Rhode Island
145	Birmingham	Alabama
146	Brownsville	Texas
147	Montgomery	Alabama
148	Clarksville	Tennessee
149	Tempe	Arizona
150	Fort Lauderdale	Florida
151	Huntington Beach	California
152	Ontario	California
153	Akron	Ohio
154	Elk Grove	California
155	Cary	North Carolina
156	Glendale	California
157	Salem	Oregon
158	Newport News	Virginia
159	Aurora	Illinois
160	Surprise	Arizona
161	Santa Rosa	California
162	Eugene	Oregon

163	Rancho Cucamonga	California
164	Pembroke Pines	Florida
165	Paradise	Nevada
166	Denton	Texas
167	Murfreesboro	Tennessee
168	Shreveport	Louisiana
169	Fort Collins	Colorado
170	Roseville	California
171	Garden Grove	California
172	Springfield	Missouri
173	Oceanside	California
174	Lancaster	California
175	Killeen	Texas
176	Ramapo	New York
177	Corona	California
178	Paterson	New Jersey
179	Charleston	South Carolina
180	Alexandria	Virginia
181	Palmdale	California
182	Salinas	California
183	Hollywood	Florida
184	Kansas City	Kansas
185	Macon-Bibb County	Georgia
186	Lakewood	Colorado

187	Sunnyvale	California
188	Hayward	California
189	Springfield	Massachusetts
190	Bellevue	Washington
191	Naperville	Illinois
192	Palm Bay	Florida
193	Bridgeport	Connecticut
194	Joliet	Illinois
195	McAllen	Texas
196	Olathe	Kansas
197	Mesquite	Texas
198	Midland	Texas
199	Savannah	Georgia
200	Gainesville	Florida
201	Waco	Texas
202	Thornton	Colorado
203	Columbia	South Carolina
204	Meridian	Idaho
205	Pasadena	Texas
206	Visalia	California
207	Pomona	California
208	Rockford	Illinois
209	Escondido	California
210	Lakewood	New Jersey
211	Round Rock	Texas

212	Miramar	Florida
213	Syracuse	New York
214	Victorville	California
215	Elizabeth	New Jersey
216	Lewisville	Texas
217	New Haven	Connecticut
218	Stamford	Connecticut
219	Coral Springs	Florida
220	Metairie	Louisiana
221	Fargo	North Dakota
222	Jackson	Mississippi
223	Orange	California
224	Cedar Rapids	Iowa
225	Fullerton	California
226	Hampton	Virginia
227	West Valley City	Utah
228	Lehigh Acres	Florida
229	Torrance	California
230	Warren	Michigan
231	Dayton	Ohio
232	Carrollton	Texas
233	Pasadena	California
234	Kent	Washington
235	Santa Clara	California

236	Sterling Heights	Michigan
237	Abilene	Texas
238	North Charleston	South Carolina
239	Buckeye	Arizona
240	Columbia	Missouri
241	Norman	Oklahoma
242	Clovis	California
243	Pearland	Texas
244	Goodyear	Arizona
245	Amherst	New York
246	West Palm Beach	Florida
247	Wilmington	North Carolina
248	Athens	Georgia
249	College Station	Texas
250	New Braunfels	Texas
251	Lakeland	Florida
252	Broken Arrow	Oklahoma
253	Allentown	Pennsylvania
254	Topeka	Kansas
255	Conroe	Texas
256	Rochester	Minnesota
257	Simi Valley	California
258	Nampa	Idaho
259	Odessa	Texas

260	Lafayette	Louisiana
261	Spring Hill	Florida
262	Cambridge	Massachusetts
263	Fairfield	California
264	Concord	California
265	Vallejo	California
266	Arvada	Colorado
267	Hartford	Connecticut
268	Billings	Montana
269	The Woodlands	Texas
270	Menifee	California
271	Ann Arbor	Michigan
272	High Point	North Carolina
273	Independence	Missouri
274	Thousand Oaks	California
275	Berkeley	California
276	League City	Texas
277	Lowell	Massachusetts
278	Antioch	California
279	Brandon	Florida
280	Pompano Beach	Florida
281	Richardson	Texas
282	Las Cruces	New Mexico
283	Manchester	New Hampshire
284	Smithtown	New York

285	West Jordan	Utah
286	Concord	North Carolina
287	Tuscaloosa	Alabama
288	Greeley	Colorado
289	Rio Rancho	New Mexico
290	Riverview	Florida
291	Waterbury	Connecticut
292	Westminster	Colorado
293	Evansville	Indiana
294	Temecula	California
295	Elgin	Illinois
296	Allen	Texas
297	Tyler	Texas
298	Georgetown	Texas
299	Murrieta	California
300	Richmond	California
301	Provo	Utah
302	Miami Gardens	Florida
303	Clearwater	Florida
304	Palm Coast	Florida
305	Lansing	Michigan
306	Everett	Washington
307	South Fulton	Georgia
308	Edinburg	Texas

309	Springfield	Illinois
310	Beaumont	Texas
311	Sparks	Nevada
312	Davie	Florida
313	East Los Angeles	California
314	Carlsbad	California
315	Hillsboro	Oregon
316	Santa Maria	California
317	St. George	Utah
318	San Tan Valley	Arizona
319	Gresham	Oregon
320	Peoria	Illinois
321	Pueblo	Colorado
322	San Buenaventura (Ventura)	California
323	Spokane Valley	Washington
324	Centennial	Colorado
325	Edison	New Jersey
326	Bend	Oregon
327	Fayetteville	Arkansas
328	Lee's Summit	Missouri
329	Costa Mesa	California
330	Jurupa Valley	California
331	Columbia	Maryland
332	Downey	California

333	Sugar Land	Texas
334	Rialto	California
335	Yuma	Arizona
336	Suffolk	Virginia
337	Carmel	Indiana
338	Green Bay	Wisconsin
339	Brockton	Massachusetts
340	Fishers	Indiana
341	Boulder	Colorado
342	Chico	California
343	Fort Myers	Florida
344	Dearborn	Michigan
345	Lynn	Massachusetts
346	West Covina	California
347	Woodbridge	New Jersey
348	Renton	Washington
349	Vacaville	California
350	Sandy Springs	Georgia
351	El Monte	California
352	Quincy	Massachusetts
353	Tracy	California
354	South Bend	Indiana
355	Hesperia	California
356	Avondale	Arizona
357	San Mateo	California

358	Highlands Ranch	Colorado
359	Boca Raton	Florida
360	Albany	New York
361	Burbank	California
362	New Bedford	Massachusetts
363	Merced	California
364	Wichita Falls	Texas
365	Clinton	Michigan
366	Temple	Texas
367	Deltona	Florida
368	Toms River	New Jersey
369	Edmond	Oklahoma
370	Plantation	Florida
371	El Cajon	California
372	North Port	Florida
373	San Angelo	Texas
374	Inglewood	California
375	Atascocita	Texas
376	Daly City	California
377	Longmont	Colorado
378	Davenport	Iowa

PART C: MATCHING YOUR TOOL'S FORMAT — DATASET VARIABLES & CONTENT TEMPLATES

We understand your system works with a **dataset of variables** and **content templates** that pull from that dataset. Here is our project organized exactly that way, so you can plug it directly into your tool.

THE DATASET — VARIABLES NEEDED (matches your “60 Variables” structure)

Below are the data columns/variables our project needs. Please set up your dataset with these columns. Each row = one page.

Core geography variables (used on every row):

#	Variable Name	Example Value
1	city_name	Austin
2	state_name	Texas
3	state_abbr	TX
4	page_group	Group 1 (Buyer) or Group 2 (Location)
5	geography_type	City or State

Group 1 (“Own an ATM Business”) specific variables:

#	Variable Name	Example Value
6	buyer_page_title_variant	one of the 5 title formats (see Part D)
7	buyer_page_slug	start-atm-business-austin-tx
8	package_starter_price	\$39,995 (3 machines)
9	package_builder_price	\$62,995 (5 machines)
10	package_operator_price	\$117,995 (10 machines)
11	package_empire_price	\$219,995 (20 machines)
12	company_name	Bankline ATM
13	company_legal_name	Bankline LLC
14	cross_link_target	matching Group 2 page slug for same city

15	earnings_disclaimer_text	"Earnings vary based on the location and how many people use the machine..."
16	resale_disclaimer_text	"Machines can be sold as a group later; resale value is not guaranteed."
17	opportunity_disclaimer_footer	"This is a business opportunity, not a franchise. No income or resale value is guaranteed."
18	cta_text	"Book a Free Call"
19	cta_link	[booking page URL]

Group 2 ("Free ATM for Your Business") specific variables:

#	Variable Name	Example Value
20	location_page_title	"Free ATM Placement for [business_type] in [city_name], [state_abbr]"
21	location_page_slug	free-atm-bars-austin-tx
22	business_type	Bars & Nightclubs / Convenience Stores / Liquor Stores / Smoke Shops / Dispensaries
23	business_type_reason	why that business type needs cash access (see Part D)
24	host_earnings_disclaimer	"Earnings depend on how often customers use the machine and are not guaranteed."
25	cross_link_target_buyer	matching Group 1 page slug for same city
26	cta_text_location	"Get My Free ATM"
27	cta_link_location	[free ATM request form URL]

The remaining ~33 variables should be your own standard SEO/technical fields that your tool normally uses per page (meta title, meta description, H1, image alt text, schema markup type, canonical URL, publish date, category tags, etc.) — please apply your normal setup for these, using the city_name / state_name / business_type variables above to auto-fill them per page.

THE CONTENT TEMPLATES — 4 TEMPLATES NEEDED (matches your "Content Templates: 04" structure)

Please build exactly 4 content templates, matching our two Groups and two geography types:

TEMPLATE 1 — Group 1, City-level (“Own an ATM Business” — city pages) Used for: 850 pages (170 cities × 5 title variants) Pulls variables: city_name, state_name, buyer_page_title_variant, all Group 1 variables above Full section structure: see Part E below.

TEMPLATE 2 — Group 1, State-level (“Own an ATM Business” — state pages) Used for: 150 pages (50 states × 3 title variants) Pulls variables: state_name, buyer_page_title_variant (state versions), all Group 1 variables above Full section structure: see Part E below (same structure as Template 1, but written at the state level with no single-city references).

TEMPLATE 3 — Group 2, City-level (“Free ATM for Your Business” — by business type) Used for: 1,000 pages (200 cities × 5 business types) Pulls variables: city_name, state_name, business_type, business_type_reason, all Group 2 variables above Full section structure: see Part F below.

TEMPLATE 4 — Cross-link / Hub connector logic This is not a standalone visible page — it’s the template LOGIC that generates the correct cross-link on every page. It reads cross_link_target (or cross_link_target_buyer) and inserts the correct link and sentence pulling from whichever Group the current page is NOT in. Please build this as a shared function/logic block used by Templates 1, 2, and 3, not a separate page type.

PART B: THE STATE LIST — ALL 50 U.S. STATES TO USE

Please also create separate state-level pages using this complete list of all 50 U.S. states:

#	State
1	Alabama
2	Alaska
3	Arizona
4	Arkansas
5	California
6	Colorado

7	Connecticut
8	Delaware
9	Florida
10	Georgia
11	Hawaii
12	Idaho
13	Illinois
14	Indiana
15	Iowa
16	Kansas
17	Kentucky
18	Louisiana
19	Maine
20	Maryland
21	Massachusetts
22	Michigan
23	Minnesota
24	Mississippi
25	Missouri
26	Montana
27	Nebraska
28	Nevada
29	New Hampshire
30	New Jersey
31	New Mexico

32	New York
33	North Carolina
34	North Dakota
35	Ohio
36	Oklahoma
37	Oregon
38	Pennsylvania
39	Rhode Island
40	South Carolina
41	South Dakota
42	Tennessee
43	Texas
44	Utah
45	Vermont
46	Virginia
47	Washington
48	West Virginia
49	Wisconsin
50	Wyoming

HOW THE 2,000 PAGES BREAK DOWN

GROUP 1 — “OWN AN ATM BUSINESS” — 1,000 pages total:

- **850 CITY pages** (Template 1): top 170 cities from Part A × 5 title variants = 850 pages.
- **150 STATE pages** (Template 2): all 50 states × 3 title variants = 150 pages.

- Total: $850 + 150 = 1,000$ pages.

GROUP 2 — “FREE ATM FOR YOUR BUSINESS” — 1,000 pages total:

- **1,000 CITY pages** (Template 3): top 200 cities from Part A $\times$ 5 business types = 1,000 pages.

Please use cities in ranked order starting from #1 (New York) and working down, so the highest-population, most valuable cities are always covered first.

IMPORTANT RULES — PLEASE FOLLOW EXACTLY

1. **Never write a guaranteed dollar amount of income anywhere.**
 2. **Group 1 and Group 2 pages must stay completely separate.**
 3. **Every page must link to one matching page in the other group** for the same city (Template 4 logic).
 4. **Do not copy the exact same paragraph across multiple cities** — vary the wording naturally, even though the template structure repeats.
 5. **Our company name is Bankline ATM, owned by Bankline LLC.** Use this name throughout — never a placeholder.
 6. **Use the cities and states exactly as listed in Part A and Part B** — please do not substitute different cities or states.
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SUMMARY

- **Dataset:** ~60 variables (Part C) covering geography, page group, titles, pricing, disclaimers, CTAs, and standard SEO fields
- **Content Templates:** 4 templates (Part C) — Group 1 City, Group 1 State, Group 2 City, and the cross-link connector logic
- **Group 1 (“Own an ATM Business”): 1,000 pages** = 850 city pages + 150 state pages
- **Group 2 (“Free ATM for Your Business”): 1,000 pages** = 1,000 city pages
- **Total: 2,000 pages**

Please let us know if anything is unclear before you begin. Thank you!

PART D: THE TITLE VARIANTS (for buyer_page_title_variant)

5 city-level title formats (rotate across the 5 pages per city):

1. "Start an ATM Business in [City], [State]"
2. "ATM Business Opportunities in [City], [State]"
3. "[City] ATM Route for Sale"
4. "How to Own an ATM Business in [City], [State]"
5. "ATM Machine Business — [City], [State]"

3 state-level title formats (rotate across the 3 pages per state):

1. "Start an ATM Business in [State]"
2. "ATM Business Opportunities in [State]"
3. "How to Own an ATM Machine Business in [State]"

5 business types for Group 2 (business_type variable):

1. Bars & Nightclubs — reason: "bar and nightclub customers often tip in cash and need cash late at night when banks are closed"
2. Convenience Stores — reason: "convenience store customers frequently need quick cash for small purchases"
3. Liquor Stores — reason: "liquor store customers often prefer paying in cash"
4. Smoke Shops — reason: "smoke shop customers commonly pay in cash"
5. Dispensaries — reason: "dispensary customers pay almost entirely in cash due to federal banking restrictions on cannabis businesses"

PART E: TEMPLATE 1 & 2 SECTION STRUCTURE (Group 1 — "Own an ATM Business")

Use for both city pages (Template 1) and state pages (Template 2). For state pages, remove references to a single specific neighborhood/area and keep language at the state level.

1. **Introduction** (150-200 words) — mention the city or state by name naturally.
2. **"How It Works" section (300+ words) — MOST IMPORTANT PART, required on**

every page: Explain these 7 steps clearly:

- Step 1: The customer picks a package (we sell packages of 3, 5, 10, or 20 machines)
 - Step 2: **Our company supplies the actual ATM machines** — brand new, fully set up, shipped to the customer, who owns them completely (no rental, no lease)
 - Step 3: We help the customer set up their business paperwork and payment processing account
 - Step 4: **Our company finds the locations** — we find real businesses willing to host the machines. This is the most important part of our service.
 - Step 5: We install the machines at those locations
 - Step 6: The customer now owns a working ATM business and earns a fee every time someone withdraws cash
 - Step 7: We support the customer for 90 days after everything is set up
3. **"How Much Can You Earn" section (150-200 words)** — pull from earnings_disclaimer_text variable. IMPORTANT RULE: Never write a specific guaranteed dollar amount as a promise.
 4. **"It Can Be Sold Later" section (100-150 words)** — pull from resale_disclaimer_text variable. Do not promise an exact resale price.
 5. **FAQ section** (3-4 simple questions and answers).
 6. **Cross-link section** (pulled via Template 4 logic) — one sentence linking to the matching Group 2 page(s) for that city.
 7. **CTA** — pull cta_text and cta_link variables ("Book a Free Call").
 8. **Footer disclaimer** — pull opportunity_disclaimer_footer variable exactly: "This is a business opportunity, not a franchise. No income or resale value is guaranteed."
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PART F: TEMPLATE 3 SECTION STRUCTURE (Group 2 — "Free ATM for Your Business")

1. **Introduction** (150-200 words) — mention the city and the business_type.
2. **"Why This Helps Your Business" section (200+ words)** — pull from business_type_reason variable, explain that having a machine on-site keeps cash-needing customers in the business.

3. **"What We Provide" section (200+ words) — must clearly state:**

- Our company owns the machine, not the business owner
- We pay for the machine, installation, and repairs
- The business owner pays nothing at all
- The business owner only provides the physical space
- The business owner earns money every time a customer uses the machine

4. **"How It Works" section (150+ words) — 4 steps: apply, we check fit, we sign a simple agreement, we install.**

5. **FAQ section** (4-5 questions: cost, space needed, how they get paid, contract, installation speed).

6. **Cross-link section** (pulled via Template 4 logic) — one sentence linking to the matching Group 1 page for that city.

7. **CTA** — pull cta_text_location and cta_link_location variables ("Get My Free ATM").

8. **Footer disclaimer** — pull host_earnings_disclaimer variable exactly: "Earnings depend on how often customers use the machine and are not guaranteed."